



Strategic
Plan
2017-20

bethany
community support

A message from our Chair and CEO

We are pleased to present the Bethany Community Support Inc. Strategic Plan 2017-20. The strategic aims, priorities and outcomes set out in this plan will guide our work over the next three years, and inform our decision making during this period.

This plan is for and of its time – a reflection of a rapidly changing sector and a complex, diverse community adjusting to a changing economy and society. In this time of reform, we are tasked with the challenge of leveraging the opportunities presented to us in order to enhance our reputation as a recognised leader in our field. It is a challenge we are excited to rise to, and this plan paves the way for our success by positioning us to respond to change in a manner which is creative, nimble, collaborative and bold. The plan also spans our newly created subsidiary Bethany Kindergarten Services Ltd. and leverages connections for the benefit of children and families.

Throughout its long history, Bethany has responded to the changing needs of the communities it serves by providing high quality support to those who need it most. We continue this legacy of innovation and empowerment with the priorities set out in this plan, as we work towards our vision to be a recognised leader in providing services that work in new ways to support children, families and individuals to be the best they can, develop secure relationships and participate in their community.

This strategic plan is the culmination of many months of planning, discussion and consultation. We have worked extensively with clients in the formation of this plan, as well as with staff, our Board of Management and other stakeholders. This highly collaborative process has resulted in a plan which we feel is representative of the needs and priorities of our most important stakeholders, our clients, and we are extremely grateful for the input of all our contributors.

We look forward to working together over the next three years and continuing on a path of innovation, quality service delivery and collaboration.

Geoff Caddy - Chairperson

Grant Boyd - Chief Executive Officer

Our Vision

To be a recognised leader in providing services that work in new ways to support children, families and individuals to be the best they can, develop secure relationships and participate in their community.

Our Values

Courage - We take action and stand up for what we believe

Respect - We value people and build upon their strengths

Integrity - We are open, fair and just in everything we do

Innovation - We develop new ways of working to make a difference

Collaboration - We work together to improve outcomes

 **be your best**

Bethany Strategic Plan 2017-20

Strategic aims

Ensure children get a good start in life, have a strong sense of identity and contribute to their world

Increase the opportunity for individuals and families to build resilience and experience safe and supportive relationships

Challenge gender inequality and reduce the level of risk and harm experienced by women and children

Reduce barriers that create disadvantage and support people to participate in the community in ways they choose

Priorities

Support Bethany Kindergarten Services to deliver a strong platform of high quality early childhood education services

Provide the earliest possible support for vulnerable children, families and individuals

Deliver a strong local and integrated response to family violence

Bethany is at the heart of the community and our services are closer to the people who use them

Outcomes - we have made a difference when...

- Barriers to participation in early childhood education are removed or overcome
- Children are participating in quality education, are confident learners and are reaching their developmental potential
- Families are engaged with their child's education and are confident in their parenting role
- We have transformed our approach to service delivery
- We are able to impact at the earliest point of possible intervention for each service type
- Fewer children are developmentally vulnerable and exposed to harm
- Fewer children enter the child protection and home-based care system
- We have contributed to the development of a new integrated intake system for family violence and vulnerable children and families
- Women and children are safer
- Men who choose to use violence are held accountable
- We are a leader in family violence reforms, known for developing integrated responses for women, children and men
- We are recognised as a centre of excellence for the provision of perpetrator interventions and specialist men's services
- Families are strong, safe and secure
- All children, families and individuals have access to universal services
- People have choice and control about the types of supports and services in their lives
- People have access to stable housing and increased opportunities for economic participation
- Our diverse workforce is delivering services through multiple modalities and successfully reaching diverse communities



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