

2020-2025 Strategy



A message from our Chairpersons and CEO



We are excited to present the Bethany Group 2020-2025 Strategy. This Strategy has been distilled after many months of engaging with and listening to our service users, staff, and other stakeholders to understand what is important to them.

The process for developing our Strategy has been stewarded by the Boards as it carries responsibility to set and authorise our direction to ensure future success.

For the next five years, this Strategy will guide how we meaningfully and effectively work together to meet the changing needs and aspirations of people in their communities. We are confident that this Strategy will allow us to remain relevant and agile in an environment where change is fast-paced and complex.

Bethany has a proud history of place-based service provision and community engagement dating back to 1868. We will continue to build on this legacy by providing high quality services that are safe, connected, effective and person-led. We will also prioritise advocacy on issues that are important to our service users in order to create change.

We look forward to continuing this work through our 2020-2025 Strategy and invite you to support us.

Grant Boyd CEO, Bethany Community Support

Chris Bowley Chairperson, BethanyComm<u>unity</u>

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Lachlan McColl Chairperson Bethany Kindergarten Services

Working together to meet the changing needs and aspirations of people in their communities

Our **Aims**



Our **Priorities**

- We will ensure the voices of service users are at the centre of all that we do
- 2. We will ensure our services reach the people who need them at the right time and place
- **4.** We will focus our education services on children's learning, communication, wellbeing, and identity
- **5.** We will collaborate to create equity and social inclusion for



3. We will orientate our services around the person to promote safety, wellbeing and participation



6. We will ensure our staff are valued and aligned to our purpose

Enabled by the Quality Governance Framework where services are Safe, Effective, Connected and Person-led.





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Geelong West

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- © info@bethany.org.au

Men's Family Violence Intervention Centre

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- 98 Strong Street, South Geelong, VIC 3220
- □ info@bethany.org.au

Warrnambool (South West)

- @ 1300 510 439
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Bethany acknowledges and pays respect to the Traditional Aboriginal owners of country throughout Australia, their culture and Elders past, present and future.

At Bethany we celebrate diversity and innovation. We embrace creating a connected organisation which enables all service users, employees, students, contractors, and volunteers to feel safe from discrimination. We support an inclusive environment where people of all genders and ages, people living with a disability. First Nations people and people from LGBTI and CALD communities feel empowered to contribute their experiences and ideas; inkowing that these will be valued.

